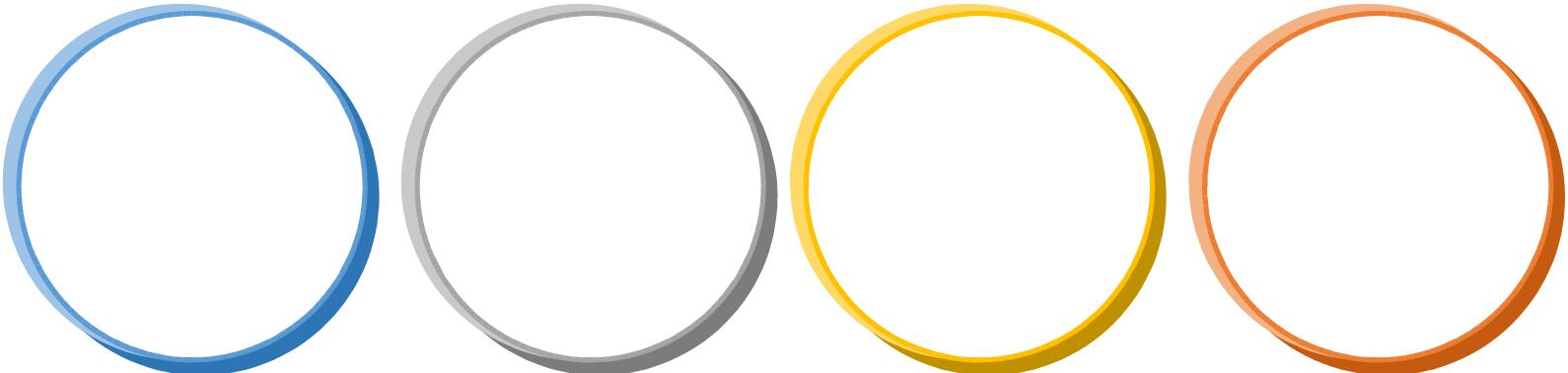
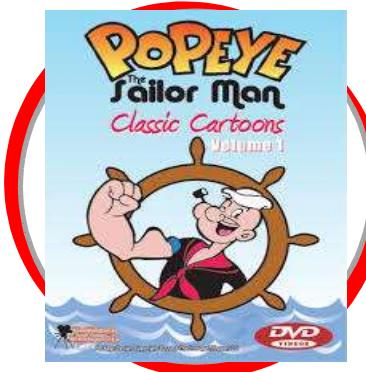




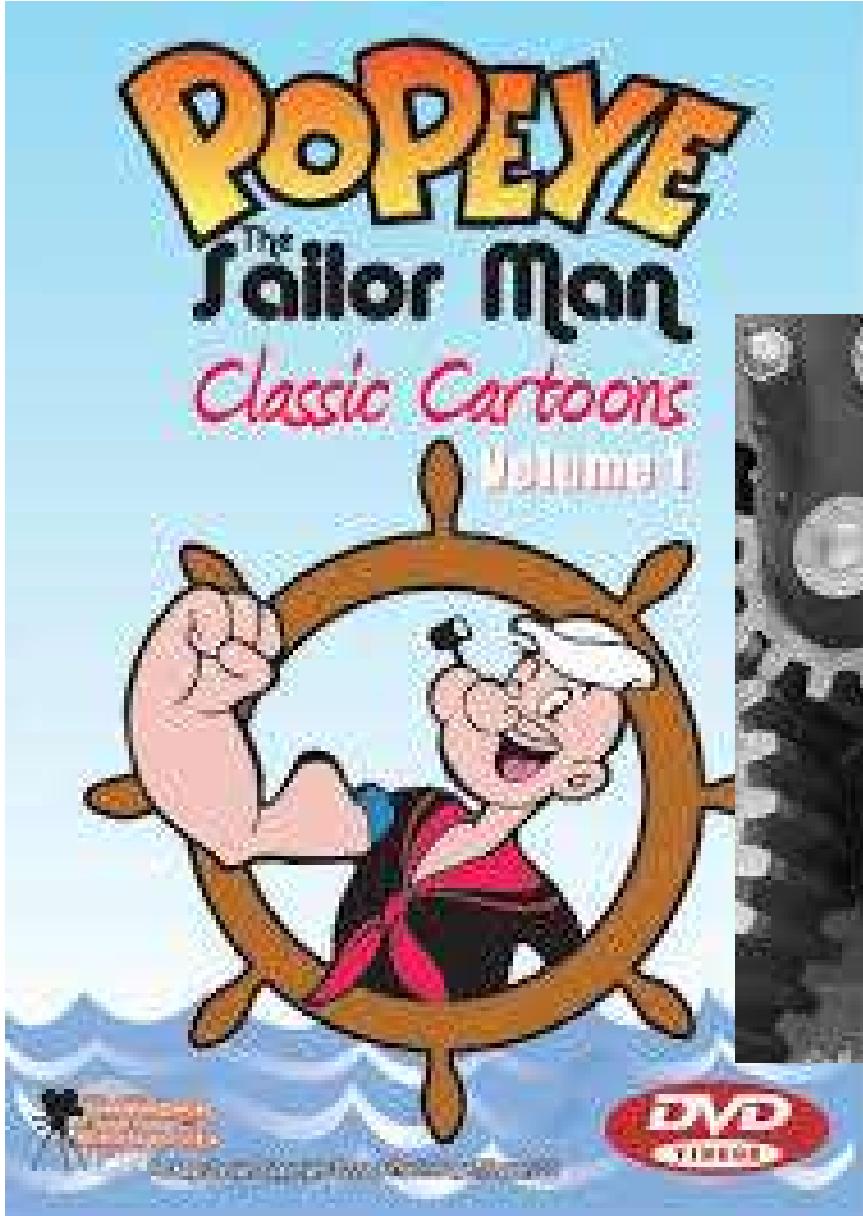
Sesión 4/07/2019

Existeix una creixent evidència científica de que els sectors culturals i creatius tenen efectes tangibles sobre la productivitat i la riquesa de les regions, tant per a la Unió Europea com per als Estats Units, Austràlia i Xina, i també per al País Valencià.

Escenarios conceptuales



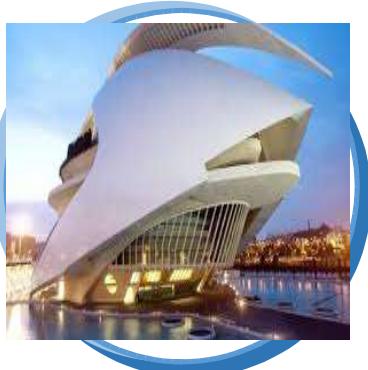
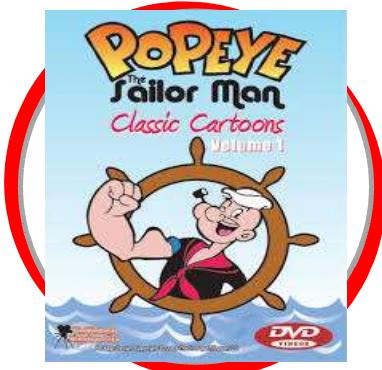
- **Advertitivo**
-



cept ual s



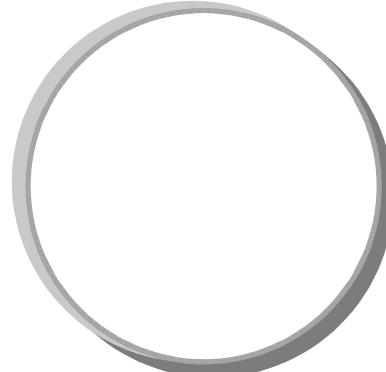
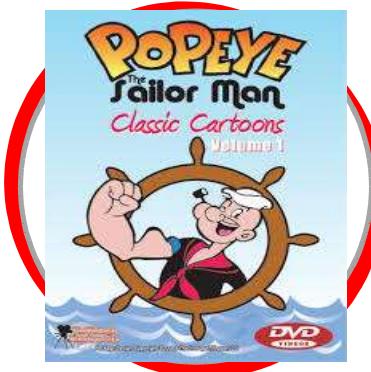
Escenaris conceptuals



- Advertisiu
 - Benestar
-

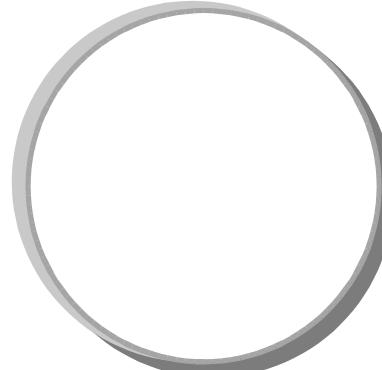
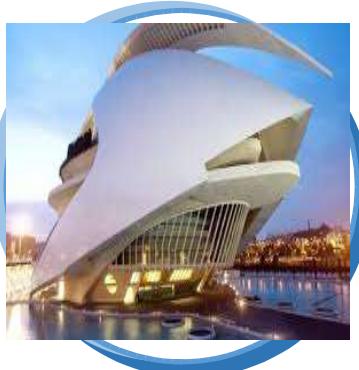
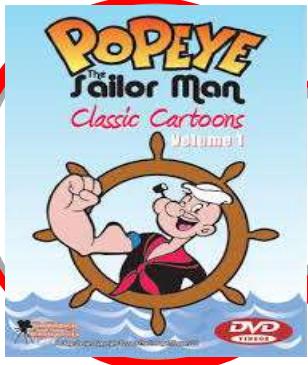


Escenaris conceptuals



- Adversari
 - Benestar
 - Competitius
-

Escenaris conceptuals

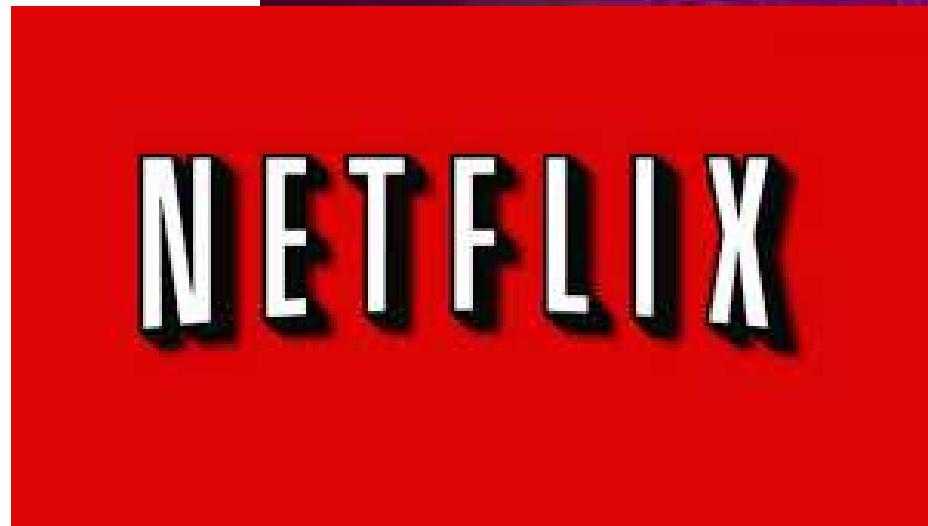


- Adversariu

- Benestar

- Competitiu

- Creixent

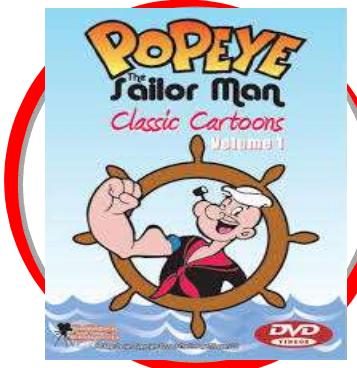


CIRQUE DU SOLEIL

Koozå



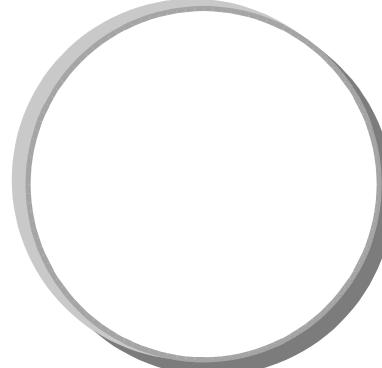
Escenaris conceptuals



- Adversariu



- Benestar

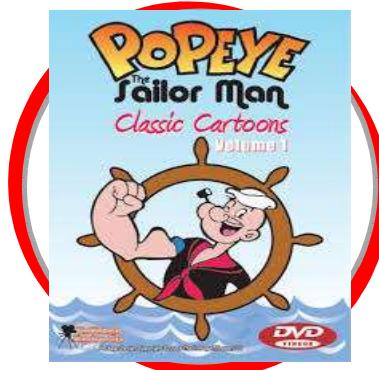


- Competitiu



- Creixent

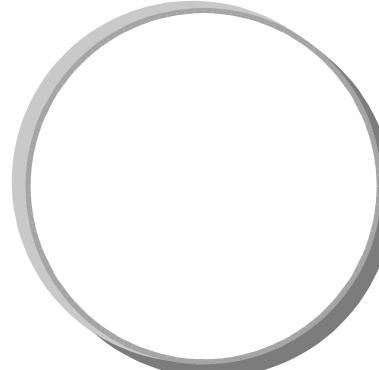
Escenarios conceptuales



• **Adversat i u**



- Benest ar



• Competitiveness



• Creixement

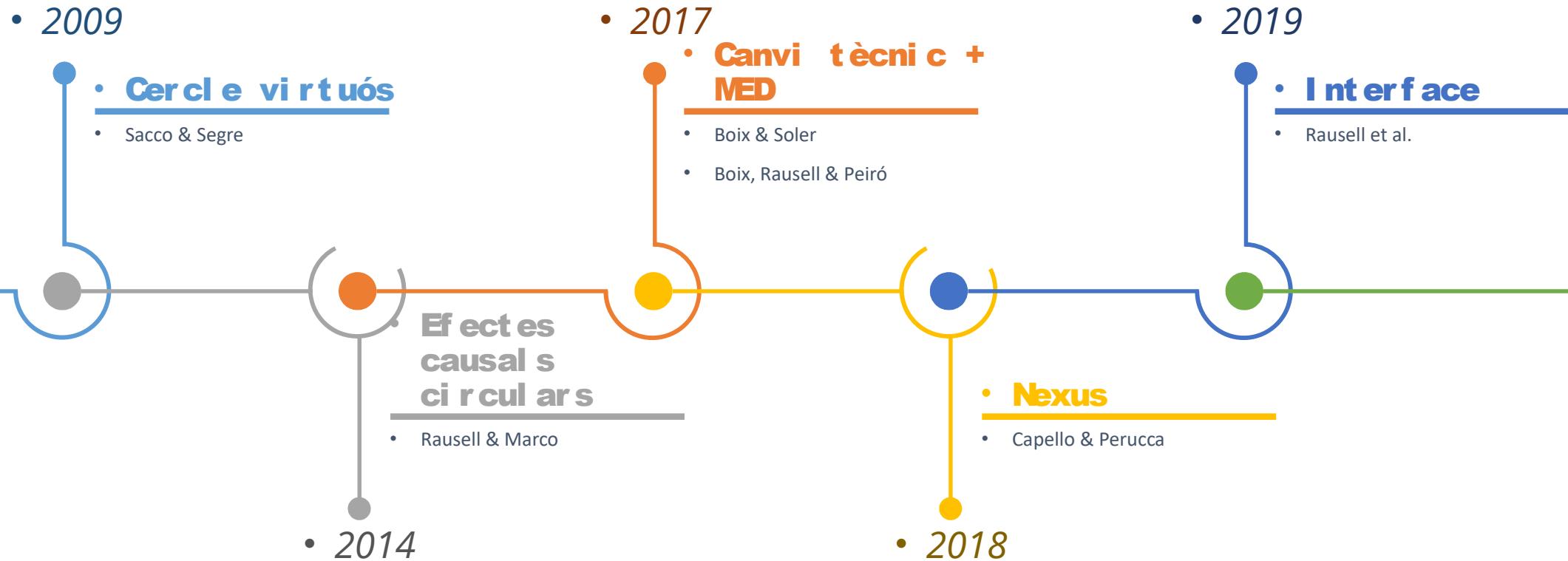


• Innovació

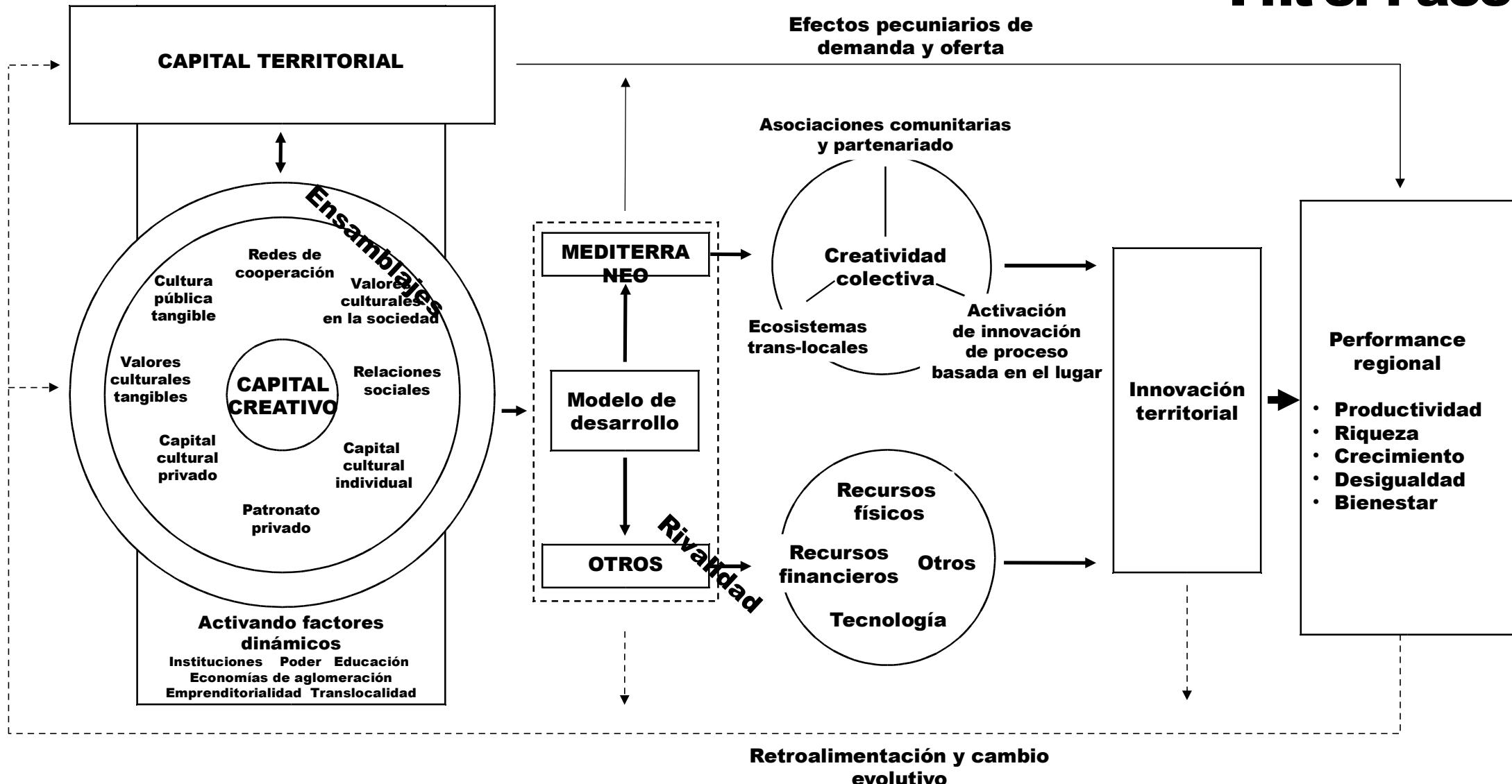
Google Apps

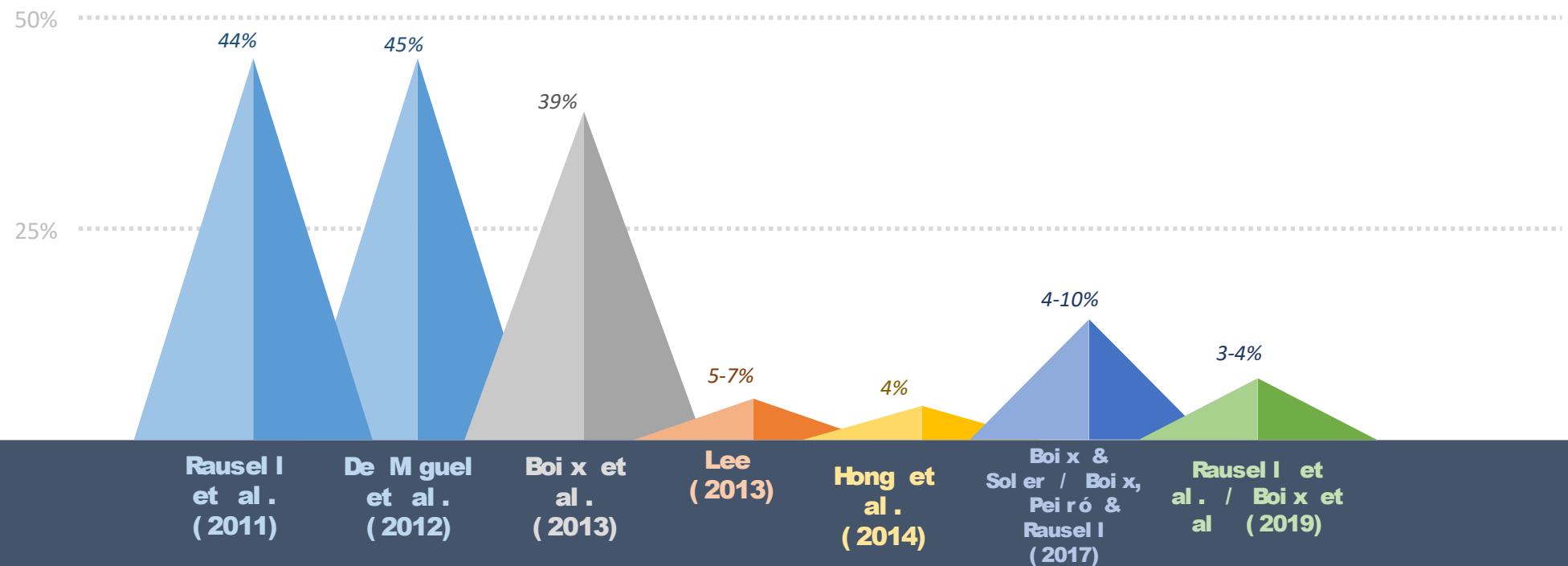


Models analitics



Interface



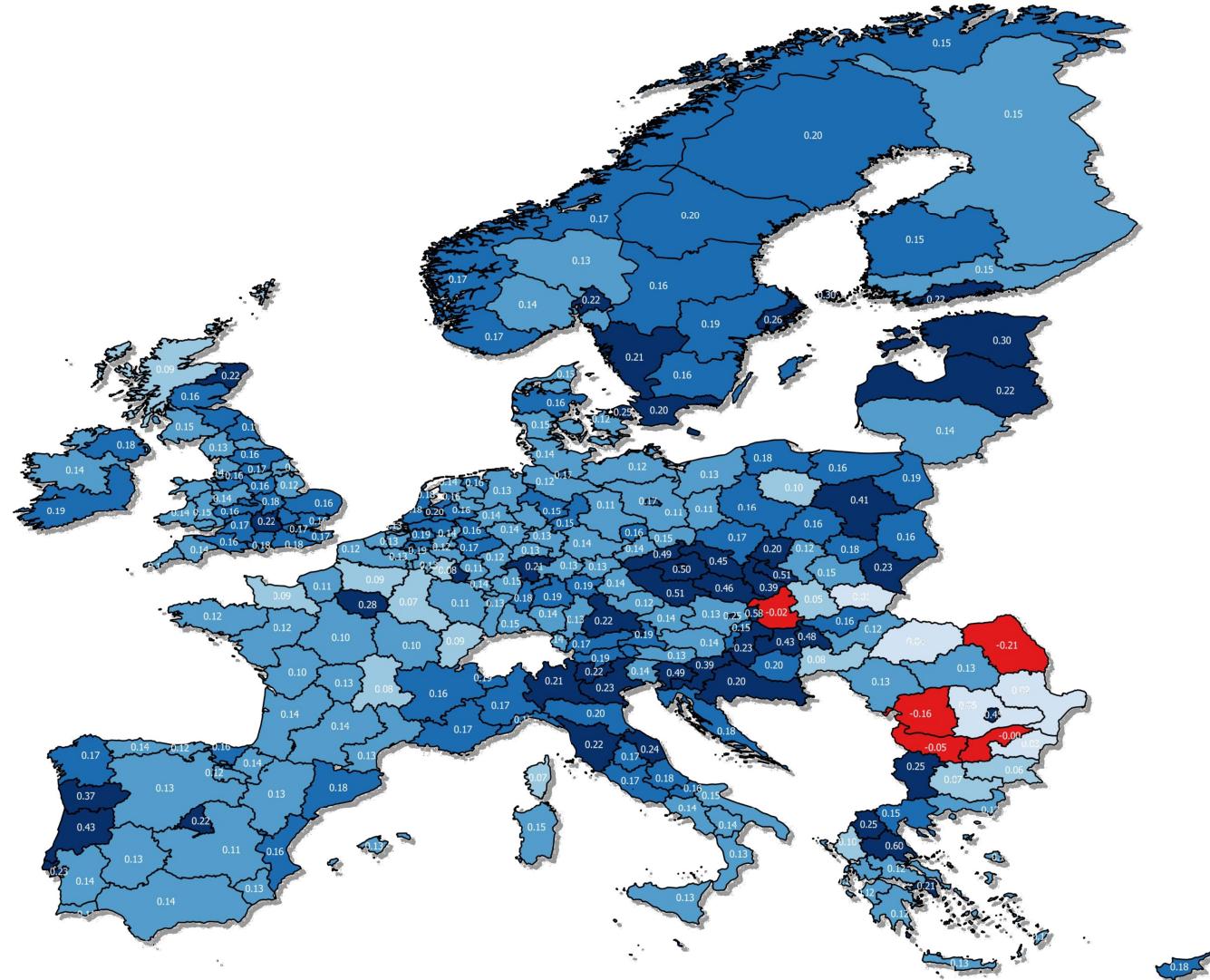


Efectes sobre la renda per càpita i
la productivitat per ocupat



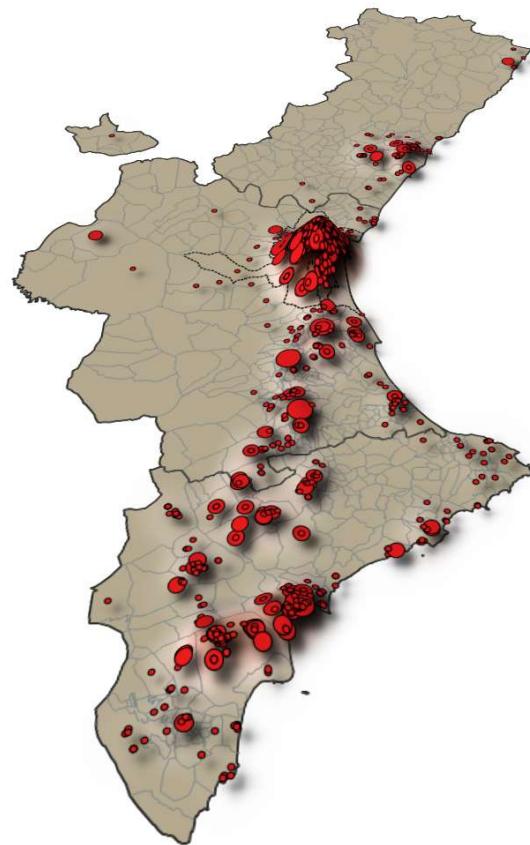
Elasticities

- <0%
- 0% - 5%
- 5% - 10%
- 10% - 15%
- 15% - 20%
- > 20%

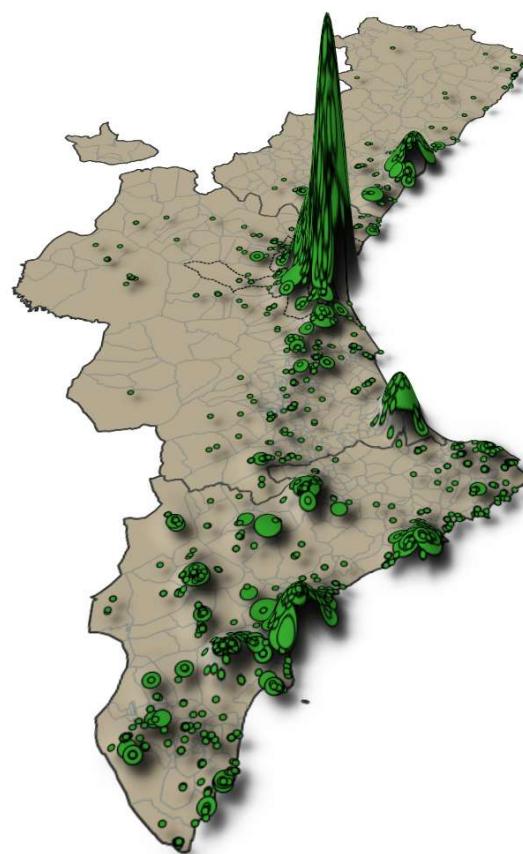


Source: Boix, Peiró and Rausell (2017).

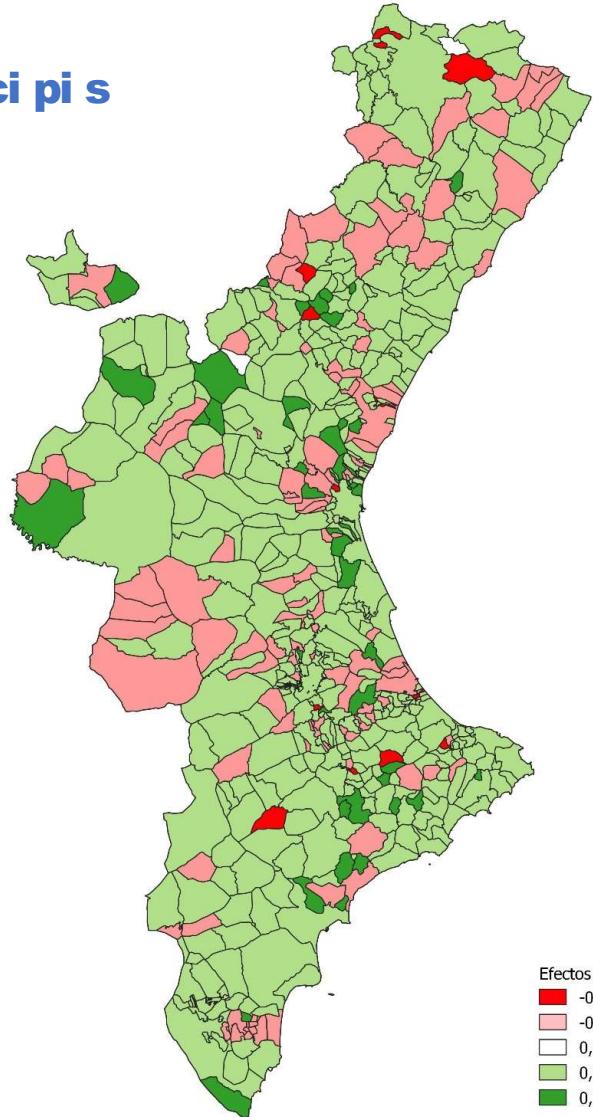
- **Manufactures**



- **Services**



- Municipios



- Sistemes locals del treball

