



Profile of Organization:

KykloIKOdromio is a non for Profit entity (NGO) established in Cyprus and founded in 2022. KykloIKOdromio aims to implement educational and research programs, conduct studies, as well as organize events, workshops and other activities in the fields of energy, environmental protection, climate change and circular economy. It aims to develop information technologies on related topics.

KykloIKOdromio participates in EU funded Projects. KykloIKOdromio's vision is to promote circular economy actions for all. It aims to develop actions that improve the quality of life of the community, promote environmental protection, sustainable development, create relationships with companies, organizations, local authorities, and organized groups in order to accelerate the transition to a circular economy.

Project Idea:

The project aims to develop a comprehensive roadmap that will lead to the reduction of GHG emissions caused by the tourism sector in the Mediterranean that can lead to climate neutrality. The development of a roadmap towards climate neutrality at a country level can act as a blueprint with a set of actions and associated cost to guide policymakers in mitigating the tourism sector's impact on climate change and facilitate knowledge exchange between stakeholders to understand the pathway to climate neutrality.

Project Summary:

The project team will assess the current situation by engaging with the key stakeholders in the sector, identify good practices implemented globally, design the appropriate monitoring system leveraging digital technologies, prioritize initiatives and create a Roadmap.

The project addresses service providers along the entire value chain of the tourism industry. This includes mobility sectors (arrival & departure and local mobility providers), the hospitality sector and catering industry, tour operators and intermediaries, as well as destinations, tourism associations, ministries, and industry-related NGOs. With the results produced in the project, players in the tourism industry will be able to make their economic sector more sustainable and operate in a carbonizing manner.

The main project Actions:

1. Assessment of Current situation
 - 1.1. Assessment of current level of GHG emissions of aspects of the tourism sector
 - 1.2. Stakeholders Questionnaire
 - 1.3. Define data framework to assist identifying the tourism sector hotspots.
 - 1.4. Identify good practices implemented across countries.
2. Set Clear Goals and Targets
 - 2.1. Development of clear goals and targets for decarbonizing the tourism sector.
3. Stakeholder Engagement
 - 3.1. Engage with tourism sector stakeholders
4. Identify Priority Areas
 - 4.1. Identify priority areas for emissions reduction based on the assessment of current emissions and stakeholder input.



- 4.2. Identify required investment for implementing the actions at a high level.
- 4.3. Define policy changes required to set up the actions for each country.
- 4.4. Perform cost-benefit analysis of selected actions for local businesses.
5. Develop Strategies and Action Plans
 - 5.1. Develop specific strategies and action plans for each priority area identified.
 - 5.2. Setting up a monitoring mechanism
 - 5.3. Identify digital technology for supporting the actions and enable monitoring.
6. Investment and Financing
 - 6.1. Identify funding sources and gaps and investment opportunities.
7. Capacity Building and Knowledge Sharing
 - 7.1. Training, education, and resources on decarbonization strategies and best practices.
 - 7.2. Foster knowledge sharing and collaboration to accelerate the adoption of sustainable practices.
 - 7.3. Communicate decarbonization efforts to raise awareness and build support for sustainable tourism practices.
8. Delivery of the Decarbonization Roadmap
 - 8.1. Decarbonization roadmap. Engage with stakeholders to ensure alignment with sectoral priorities and climate objectives. Define prerequisites and timeline for implementation. Adoption as Tourism Decarbonization National Strategy.

Outputs:

- Data collection and framework that will assist to identify the hotspots that contribute to emission in the value chain across the tourism sector.
- Collection of good practices and their mitigation potential, including the utilization of state-of-the-art digital technologies, implemented at other international destinations that support the mitigation against the identified hotspots (destination or activity).
- Pilot analysis of current performance situation at the countries participating.
- Set of actions under the three pillars (economy, society, environment) that can mitigate the impacts of the tourism hotspots identified.
- Set of policy changes required to enable the decarbonization of the tourism industry.
- Stakeholder engagement and capacity building.
- Decarbonization roadmap and policy framework for implementation.
- Online information and knowledge hub on project website.

Significance of the project:

With the results produced in the project, players in the tourism industry will be able to make their economic sector more sustainable and operate in a climate-conscious manner. The solutions developed for this purpose, such as the determination of system boundaries to measure standardized GHG Reduction, offer new holistic approaches to minimize GHG emissions in the tourism industry.

Target Partners:

Tourism Associations, NGOs, Public Authorities e.g., Municipalities, Ministries, Tourism and Hospitality Chamber etc, Higher Education and Research Institutions e.g., Universities, Research Centres etc, and other interested groups related with the specific objective areas.

Concept Note for
Climate Neutral Tourism Sector



Partners Call for
Interreg Euro – MED

Contact Information:

If you are interested to implement the above project in collaboration with Kykloikodromio for the 4th call of Interreg Euro-MED, please find the contact information bellow. Looking forward to hearing from you soon!



Mail: info@kykloikodromio.org

Tel: (+357) 22667795

Address: 7 Aristofanous Str. 1015, Nicosia, Cyprus

Website: www.kykloikodromio.com

FB: @kykloikodromio