## INTERREG EUROPE – LOOKING FOR A PARTNERSHIP

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In the topic of: future-ready urban logistics

European Union | European Regional Development Fund

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April 2024 | Hamburg

# PROJECT IDEA – POLICY IMPROVEMENT FOR URBAN LOGISTICS

Interreg Europe focusses on the **improvement of policy instruments** by **policy responsible authorities**.

In Hamburg, we are currently developing the first ever holistic strategy for the logistics location, which we want to improve & update in the coming years with the help of an Interreg Europe project & transnational exchange.

Contents: Future Labour Market, Urban Logistics, Decarbonisation, intelligent infrastructure, space requirements

The current Interreg Europe call will most likely be the last on in this funding period. It is closing on **07 June 2024**. (see link for details).

Forseen Focus topic for our project proposal: Future-ready urban logistics (working title)



## CALL FOR PARTNERS

Logistics Initiative Hamburg wouldlike to participate in an Interreg Europe project, but we are unable to lead a project.

Hence, we are **looking for suitable partners**, to either

- lead a project proposal and consortium (ideally with experience in Interreg Europe) or
- join as project partner.

#### Is this relevant for you? Checklist

- Do you have an (urban) logistics related policy instrument, which you want to improve in the coming years?
- Do you have a policy instrument that is lacking (urban) logistics aspects which you would like to integrate into it?
- Are you responsible for this policy instrument?
- ✓ IF SO, please get in touch with us!

### **CONTACT US**



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#### ABOUT US

- Hamburg-based logistics innovation cluster with 500+ members
- Public-private partnership with the City of Hamburg
- Experienced in European projects, currently involved in 8 ongoing projects (see list of projects)
- Certified with EU GOLD-Label for "Cluster Management Excellence"

